

18 LEISURE CONTRACT ANNUAL REVIEW APRIL 2017 - MARCH 2018

Councillor Crane, Leader of the Council presented the report that outlined the eighth formal annual review of the leisure contract with Inspiring Healthy Lifestyles (IHL).

The Leader of the Council explained that this was the third review under the current contract with IHL and that from the information present, more people were using the leisure facilities.

The following discussion took place:

- The representatives from IHL explained that the past year had been a year of progress with the wellbeing service going from strength to strength. The Executive were informed that the visits to both leisure sites in the district had increased.
- Discussion took place on the usage of the sites by casual users and it was felt that it would be useful if a breakdown could be provided demonstrating the membership split between casual and permanent users for 17/18. The representatives from IHL agreed to provide this information.
- In response to a query concerning the car parking, it was noted that while the car park was under pressure at peak times, on the whole it operated well.
- A query was raised on the figure of the total number of lifestyle members as a total proportion of the population of the district. IHL explained that the membership figure also included people living outside of the district. It was agreed that IHL would provide a breakdown of usage over the last 12 months with figures for lifestyle members who lived within and out of the district and those who were regular users and those who were not.
- In response to a query regarding funding, the Head of Commissioning, Contracts and Procurement explained that the external funding was used for additional outreach work while the wellbeing team were funded by the core contract with the Council.
- In response to a query around marketing, the representatives from IHL explained that marketing strands had changed in recent year which meant current marketing was predominately carried out on social media. It was added that IHL did have a marketing plan which was based around attracting people to the sites.

The Executive stated that they wished to amend the recommendation to commend the performance to date of IHL on the leisure contract to reflect the positive work being undertaken.

RESOLVED:

To note the key findings of the report and commend the performance of IHL on the leisure contract to date.

REASON FOR DECISION:

To recognise the work IHL has made in delivering the leisure services offer across the Selby District and in delivering key aspects of the corporate plan.